



# 2023 COLOR OF THE YEAR

— Aged Barrel —



Embrace the  
*comfort* of wood.

Wood's rich textures connect us to the rejuvenating power of nature. Here, Aged Barrel brings a sense of sanctuary to the room. Its deep, smoky tones create a restful, cocoon-like space and let the wood grain sing.



2023 **COLOR OF THE YEAR**

Let nature *inspire* you.

A classic color like Aged Barrel is the ideal starting point for a blend of rich wood hues. Our three palettes will help you get creative with color!



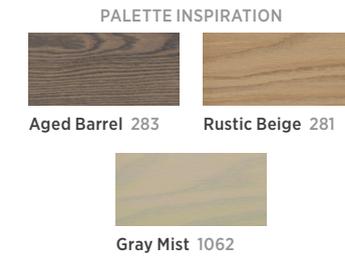
Bring joy to family spaces.

Ground the room with a deep neutral like Aged Barrel, then add pops of organic color.



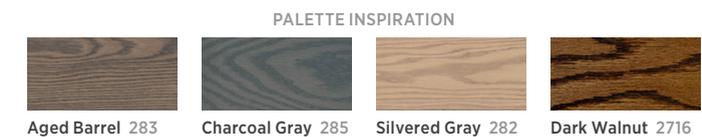
Give a warm welcome.

Modern browns and grays offer a fresh approach to mindful living.



Find a balance.

Combining dark and light wood tones adds a sense of modern heritage.



America's #1 Selling Brand of  
Interior Stains and Clears\*



## Prep, stain and protect!

Every project looks better and lasts longer when you start with Minwax® Pre-Stain Wood Conditioner, add color with Minwax stain and finish with a Minwax protective topcoat.

Explore color  
at [Minwax.com](https://www.minwax.com)



*\*Based on Epicor's Industry Data Analytics for interior wood stains and clears for the 12-month period ending 6/22.*

*Colors shown are as accurate as digital printing can make them, but type of wood affects final color, too. Always test stain on a hidden spot first.*

[Minwax.com/COTY](https://www.minwax.com/COTY)